

**COVID-19**

# **Respond, Rebuild, and Thrive**

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## **Recovery and Growth Consulting**

# Meet Change with Agility

# How We Help You

**Businesses of all sizes are adapting to a new market reality that has quickly come to redefine our global economic landscape.**

*To find resilience in the wake of economic upheaval, businesses must be capable of reviewing practices, altering operations and shifting strategies with unprecedented speed.*

*Whatever your industry sector or financial standing, our advisors will help you confront change, find hidden advantages and take assured steps toward lasting security and growth.*

*Beyond helping you shield your business from the financial fallout, our experts will also guide you to avenues for growth following a large-scale economic reorganization.*

## We'll guide you in:

- Finding your financial footing
- Filing for relief and tax benefits
- Protecting against risk
- Exploring restructuring
- Plotting a resilient path forward

**Our core services include:**

## Federal Relief

- Paycheck Protection Program (PPP), Employee Retention Credit (ERC), Restaurant Revitalization Fund (RRF) and Shuttered Venue Operators Grant (SVOG) guidance
- Consulting on best use of available relief funds
- Accountability in processes and reporting
- Forgiveness maximization

## Financial Management

- Cash-flow analysis and modeling
- Budgeting and forecasting
- Operational reviews
- Assistance obtaining loans and other capital
- Debt restructuring
- Business restructuring and bankruptcy advisory
- Business interruption claims advisory

## Tax Savings

- CARES Act tax benefits
- State and local tax: nexus, domicile and residency
- International tax restructuring and planning, including transfer pricing consulting
- New opportunities to transition wealth

## Profitable Growth and Sustainability Workshop and Consulting

- Value proposition and growth strategy optimization
- Realignment of people, processes, technology, productive assets and funding
- Action-oriented plan to emerge strongly from the crisis

## Risk Reduction and Fraud Prevention

- Risk assessment
- Internal controls evaluation
- Fraud prevention and detection
- Cybersecurity
- Compliance in the new regulatory environment

## Transaction Advisory

- Post-pandemic deal negotiation and structuring
- Due diligence / Quality of Earnings Reports
- Valuation of business and intangible assets
- Transfer pricing studies
- Divestiture/exit strategy evaluation

## Emerge Confidently with Friedman:



### Holistic approach.

Our Recovery and Growth practice unites senior leaders to deliver integrated advice across a host of areas - tax, forensic accounting, valuation, cybersecurity, strategic planning and more.



### Boutique service.

We offer large-firm resources delivered with a personal touch. You'll benefit from individual attention, frequent communication and timely responses to your questions.



### Creative thinking.

Looking at your particular challenges and strengths, we'll develop customized, results-oriented strategies to help you reach your goals.



### Insights to keep you ahead of the curve.

Our COVID-19 Task Force has closely analyzed the PPP program and other initiatives since the CARES Act was brought before Congress. The firm's **COVID-19 Resource Center** offers breaking coverage and guidance to inform your decision making.

# Connect with Our Team

FRIEDMAN LLP®  
ACCOUNTANTS AND ADVISORS



**Harriet Greenberg**  
CPA, PFS, Co-Managing Partner  
Financial Management  
[hgreenberg@friedmanllp.com](mailto:hgreenberg@friedmanllp.com)



**Michael Greenwald**  
MPPM, CPA, Partner  
COVID-19 Task Force  
[mgreenwald@friedmanllp.com](mailto:mgreenwald@friedmanllp.com)



**Kevin Hyams**  
CPA, FCA, CFE, Partner  
Governance, Risk and Compliance  
[khyams@friedmanllp.com](mailto:khyams@friedmanllp.com)



**Michael Sacco**  
CPA, Partner  
COVID-19 Task Force  
[msacco@friedmanllp.com](mailto:msacco@friedmanllp.com)



**Harry Steinmetz**  
CPA, CFE, Partner  
Transaction Advisory  
[hsteinmetz@friedmanllp.com](mailto:hsteinmetz@friedmanllp.com)



**Barry Sziklay**  
CPA, ABV, CFF, PFS, Partner  
Forensic Accounting, Litigation  
Support & Valuation  
[bsziklay@friedmanllp.com](mailto:bsziklay@friedmanllp.com)

## About Friedman

Through nearly a century of economic evolutions, Friedman has empowered clients to build wealth, reduce risk, protect assets and drive growth. We are a full-service accounting and advisory firm with a diversified practice serving private and public companies across a full array of industries. Friedman is consistently ranked among the top 40 national accounting firms and, as an independent member of DFK International, we provide clients with access to global resources.

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